

# WCA Nationals Fund-Raising 2009-2010 WCA Nationals Program Advertising

Your squad can earn hundreds of dollars to help pay for your trip by selling advertisements in the WCA National Program. Local businesses, school groups (like the marching band and football team), family supporters and local fans are all great to ask for support by placing an advertisement in the program.  
All ads will be in black & white.

**\*PLEASE NOTE\* The deadline for submitting advertisements is December 1st.  
ALL ads must be PRINT READY and EXACT SIZE!!!**

WCA will charge you the amount for each ad listed below. You may then set the price for this space you are offering. Remember the smallest space you can purchase is a quarter page. **Examples:**

- You can purchase a full page from WCA for \$300 and sell four, quarter page ads for \$150 each. **You make a \$300 profit.**
- You can purchase a full page from WCA for \$300 and sell name listings to 100 people or businesses for \$10 each. **You make a \$700 profit.**
- You can purchase a half page from WCA for \$200 and sell two, quarter page ads for \$150 each. **You make a \$100 profit.**
- You can purchase a half page from WCA for \$200 and sell name listings to 50 people or businesses for \$10 each. **You make a \$300 profit.**

<b>ADVERTISING RATES</b>	
<b>FULL PAGE (8-1/2" X 11")</b>	<b>\$300.00</b>
<b>HALF PAGE (8-1/2" X 5-1/2")</b>	<b>\$200.00</b>
<b>QUARTER PAGE (4-1/4" X 5-1/2")</b>	<b>\$100.00</b>

**RETURN THIS FORM TO:**

**WCA Program Ads  
92 Hubble Drive  
OFallon, MO 63368**

**Squad Name:** \_\_\_\_\_ **Division:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Daytime Phone:** (    ) \_\_\_\_\_

<input type="checkbox"/>	<b>FULL PAGE @ \$300.00 =</b> _____	<b>TOTAL ENCLOSED</b> <div style="border: 1px solid black; width: 100%; height: 40px; margin-top: 10px;"></div>
<input type="checkbox"/>	<b>HALF PAGE @ \$200.00 =</b> _____	
<input type="checkbox"/>	<b>QUARTER PAGE @ \$100.00 =</b> _____	

Payment must accompany the advertisements with a check or money order payable to WCA.